



Parmalee PTA has partnered with Benefit as a free and easy fundraising solution!

Benefit is a free iPhone and Android app that allows you to shop at places like Target, Starbucks, Amazon, Walmart and many more, while giving up to 20% of every transaction back to our organization. Just shop like you normally do. When it comes time to checkout, instead of pulling out your credit card, pull out the Benefit app and purchase a digital gift card that you redeem instantly.

For instance, buy \$200 worth of back to school clothing at Gap, and \$16 (8%) goes back to your organization. It doesn't cost you a dime beyond what you were already going to spend. It's raising funds without fundraising!

[Download the app](#) and select Parmalee PTA as your chosen beneficiary to start giving today. (Our organization is listed under Non-Profits, not Schools)

For more information go to www.benefit-mobile.com. Feel free to forward this email to family and friends. The more people who participate, the more funds we will raise.

